## **Target Customer**

Salaried Executives, Businessman, Professional & Land Lord/Lady, Contractual Employee, Freelancer

#### **Salaried Executives**

### **Eligibility**:

- Age: Min- 21Years (at the time of application) & Max-60 Years (at the end of loan tenor)
- Experience: Minimum 1 year of continuous experience (6 months with present employer)
- Income: Minimum BDT 20000, Minimum 15000 for Govt Salaried (Cash or Bank payee)

#### **Professionals**

## **Eligibility:**

- Age: Min- 21Years (at the time of application) & Max-60 Years (at the end of loan tenor)
- Experience: Minimum 1 year of practice experience (as per license)
- Income: Minimum BDT 25000

#### **Businessman**

## **Eligibility:**

- Age: Min- 21Years (at the time of application) & Max-60 Years (at the end of loan tenor)
- Experience: Minimum 2 years of business experience (as per trade license)
- Income: Minimum BDT 25000

#### Land Lord/Lady

## **Eligibility:**

- Age: Min- 21Years (at the time of application) & Max-60 Years (at the end of loan tenor)
- Income: Minimum BDT 25000

# Contractual employee

# **Eligibility:**

- Age: Min- 21Years (at the time of application) & Max-60 Years (at the end of loan tenor)
- Experience: Minimum 2 years of continuous experience
- Income: Minimum BDT 25000 (cash or bank payee)

#### Freelancer

# **Eligibility:**

- Age: Min-21Years (at the time of application) & Max-60 Years (at the end of loan tenor)